ABOUT THE BCA

The Building Commissioning Association is a non-profit professional membership organization focused exclusively on total building commissioning and advancing high standards of performance in commercial buildings.

The mission of the BCA is to maximize the value of building commissioning to the built environment and its stakeholders. The BCA helps create, promote and provide leadership and education on current and evolving best practices in building commissioning for building owners, operators, designers, constructors and commissioning providers. In other words we, as a membership organization, ARE our mission.

• We represent and advocate for the commissioning profession in the highest and best ways possible.
• We are thought leaders and market leaders.
• We strive to serve building owners and our profession.

The BCA supports stringent principles for testing and a high bar for certification of commissioning providers. BCA officers and members provide leadership within the building industry, and participate directly at regional, national and international levels of stakeholder collaboration in pursuit of a better built environment.

OUR FOCUS

The BCA is committed to supporting its members in the following areas:

• BEST PRACTICES: We help define and identify building commissioning best practices, review industry standards and prepare and continuously update commissioning documentation for handbooks, promotion, field use, stakeholder knowledge & industry acceptance.

• PROFESSIONAL DEVELOPMENT: We create, implement and support education, training, and workforce development for all commissioning stakeholders.

• PROMOTION AND COLLABORATION: We create, implement and participate in programs and events that engage the BCA in ways that positively affect the role of commissioning in the built environment with selected liaisons and marketing opportunities.

• ADVOCACY AND LEADERSHIP: We advance commissioning in the built environment by engaging with other industry stakeholders in facilitating and leading high-level discussions regarding the important topics related to commissioning.

• CERTIFICATION: We promote high standards of certifications as administered by the Building Commissioning Certification Board (BCCB) and provide support to them as they meet the needs of the stakeholders of the built environment.

• ASSOCIATION MEMBERSHIP: We grow and nurture active local, national and international membership by listening and providing members with cutting-edge programs and education.

WHY SPONSOR THE BCA?

The next few years are likely to be more challenging and complex than ever before for the building industry. Increased pressure to integrate improved tools and building materials with new and existing methods will challenge designers, constructors and building operations professionals alike.

A host of hot issues are driving the building industry forward – “2020” and “2030” policies, codes and standards at all levels; market trends and technology innovations; and higher expectations for performance and professional consistency. At the same time, new market forecasts for financing large-scale energy efficiency projects are opening the door for capital that has been locked up during recent years. The need for broader, deeper and more specialized commissioning is increasing to meet new and changing requirements.

Right now, a fresh generation of professionals is poised to enter the building industry. Our job is to make sure that commissioning professionals are prepared to meet – and coordinate – this array of key challenges.

We invite you to participate in the continuing growth of this industry by sponsoring the BCA for 2015.

Sponsors enjoy significant market exposure to 10,000+ readers and viewers through ads in BCA publications, visibility during BCA webinars, a continuous BCA web presence and participation in BCA-sponsored events.
NCBC is recognized as North America’s oldest and most respected building commissioning conference. For over 20 years the National Conference on Building Commissioning (NCBC) has played the leading role in bringing fresh ideas and education to commissioning professionals, owners, designers, constructors, building managers and program managers while improving commercial building performance across North America. This annual conference is where more than 250 commissioning providers, owners, suppliers and other professionals with a stake in building performance converge to share solutions that produce buildings that function efficiently, all the way from the designer’s drawing board to the building operator’s automated dashboard.

The conference program approach is being refreshed to increase collaboration and communication. NCBC 2015 will focus on approaches and results for all stakeholders, and champion the use of new commissioning tools, solutions and knowledge. Topics include:

- Adjusting the business model for specialty systems commissioning
- Working with design, construction and operations professionals
- Incorporating systems automation and integration strategies
- Evaluating innovative approaches to high performance
- Benefitting from successful utility and other commissioning programs
- Assessing impact of new codes and standards
- Measuring the value of professional certification and developing the Commissioning Provider 2.0
- Achieving better persistence of savings and performance – Ongoing Commissioning (OGCx)

NCBC 2015 experts will explore the relationships between commissioning technology and the cost and complexity of achieving well-integrated systems. Industry leaders will offer their perspectives and a vision for the future of the commissioning industry and the built environment as owners and policy makers embrace higher standards of care around the globe.

Included in the NCBC schedule, the BCA Annual Meeting, Scholarship Foundation Golf Tournament, and Exhibitor Event provide opportunities to have fun, network with colleagues and discover new tools, techniques and resources for managing the built environment.

Manufacturers, distributors, software firms and systems integrators say NCBC is a prime venue for demonstrating their new product lines.

Every year, sponsors step forward to join their clients, colleagues and industry leaders in generating ideas that forge the future of this vital profession.

**NCBC offers great opportunities for you to showcase your brand to an international audience and advance your mission directly to a broad network of dedicated professionals. We invite you to participate in keeping this knowledge font flowing in 2015.**

**MEET US IN ST. LOUIS!**

The chart above reflects participation over the last three years.

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architects</td>
<td>2%</td>
</tr>
<tr>
<td>Building Owners Public &amp; Private</td>
<td>9%</td>
</tr>
<tr>
<td>Commissioning Providers</td>
<td>64%</td>
</tr>
<tr>
<td>Construction Managers</td>
<td>2%</td>
</tr>
<tr>
<td>Consultants</td>
<td>1%</td>
</tr>
<tr>
<td>Contractors</td>
<td>2%</td>
</tr>
<tr>
<td>Engineers</td>
<td>10%</td>
</tr>
<tr>
<td>Non-Profit Organizations</td>
<td>2%</td>
</tr>
<tr>
<td>Research</td>
<td>2%</td>
</tr>
<tr>
<td>Tools &amp; Technology</td>
<td>3%</td>
</tr>
<tr>
<td>Utilities</td>
<td>2%</td>
</tr>
</tbody>
</table>
SPONSORSHIP

Be a prominent leader in COMMISSIONING, SUSTAINABILITY, and ENERGY EFFICIENCY.

All conference benefits refer to the NCBC to be held in St. Louis, Missouri, May 18-20, 2015.

Please Note: Some sponsorships are available on a first-come, first-served basis.

Platinum Sponsor - $10,000
Available: Unlimited

- BCA Membership:
  - One yearly corporate membership (the equivalent of two individual memberships)
  - One additional individual membership
- Logo recognition on BCA home page and BCA sponsor page
- Logo recognition in 12 BCA Newsflash announcements to 10,000+ BCA contacts
- Four ½ page ads in the quarterly publication, The Checklist to 8,500+ BCA contacts
- Complimentary exhibit space at NCBC (10’ x 10’ booth)
- Three conference registrations
- VIP seating at conference opening plenary session
- Three tickets to the Annual BCA Meeting and Dinner held at NCBC
- One full-page black and white ad in conference guide
- Logo and link on conference website
- Name recognition in conference guide and brochure
- Verbal recognition during opening plenary session

Gold Sponsor - $5,000
Available: Unlimited

- BCA Membership:
  - One corporate membership (the equivalent of two individual memberships)
  - Logo recognition on sponsor page of the BCA website
  - Three ¼ page ads in the quarterly publication, The Checklist to 10,000+ BCA contacts
  - One conference registration
  - Exhibit booth space at NCBC for half price ($750)
  - One ticket to the Annual BCA Meeting and Dinner held at NCBC
  - One black and white full-page ad in NCBC conference guide
  - Logo and link on conference website
  - Name recognition in conference guide and brochure
  - Verbal recognition during opening plenary session

Silver Sponsor - $3,000
Available: Unlimited

- BCA Membership:
  - One individual membership
  - Logo recognition on the sponsor page of BCA website
  - Two ¼ page ads in the quarterly publication, The Checklist to 10,000+ BCA contacts
  - One conference registration
  - Logo and link on conference website
  - Logo and link placed in one email announcing the conference
  - Name recognition in conference guide and brochure
  - Verbal recognition during opening plenary session

Newsflash Sponsor - Varies

- Logo recognition and link in Newsflash announcements that is emailed to 10,000+ BCA contacts. Choose the package that fits your needs:
  - Four placements for $400
  - Six placements for $575
  - Best Opportunity! 12 placements for $1,000
Annual Meeting & Dinner Sponsor - $3,500
Available: One

The BCA International Board of Directors’ Annual Member Appreciation Meeting and Dinner is the signature kick-off to NCBC. In 2013 we tagged this event “not your ordinary Annual Meeting.” That year in Denver the old west BBQ featured a visit from Slim, Deadeye, The Boss and Miss Kitty. In 2014 we hosted the meeting at the Connecticut Science Center, showing of the Science of Commissioning in the Center’s big-screen theater, followed by a progressive dinner staged throughout the science exhibits. This high-spirited trend continues, and our planning committee has a great lineup for 2015 in St. Louis. For further details call Liz Fischer at 971.245.6078.

- Exclusive sponsorship of this event
- One conference registration
- Six Annual Meeting and Dinner Tickets
- Logo recognition on the BCA and NCBC sponsor web pages
- Two ¼ page ads in the quarterly publication, The Checklist to 10,000+ BCA contacts
- Logo and link on NCBC conference website
- Logo and link placed in all emails announcing the Annual Meeting and Conference
- Logo recognition in conference guide, advertising brochure
- Signage at the event including cocktail napkins

WEBINAR SERIES
Spring and Fall Sponsorships - $3,500
Available: One Each (Spring and Fall)

BCA’s webinars are a cost effective way for commissioning stakeholders to get training and earn continuing education credits. These webinars are delivered by nationally respected commissioning providers. Each webinar is viewed by an average 300 attendees. Sponsoring BCA webinars is a great way to show your dedication to building performance and promote commissioning training for professionals in the built environment.

- Exclusive sponsorship of this webinar series
- Ten registrations and continuing education credit for your staff or to share with your customers
- Logo recognition on the training page and during opening of each webinar
- Two ¼ page ads in the quarterly publication, The Checklist to 10,000+ BCA contacts
- Logo and link placed in all emails announcing the Webinars in your series

BCA Scholarship Foundation Annual Golf Tournament

The BCA Scholarship Foundation holds its Annual Golf Tournament In conjunction with NCBC and the BCA Annual Meeting and Dinner. The Foundation was created to support students and young professionals who want to enter the field of commissioning. The 2015 event will be the 3rd annual tournament and will take place at The Courses at Forest Park, St. Louis, MO. Renowned as the “Best City Golf Course in Mid-America,” The Norman K. Probstein Golf Course in Forest Park is located just minutes from downtown St. Louis. As one of the oldest courses in the St. Louis area, it was originally built as a 9-hole facility in 1912 by Scotsman Robert Foulis. The following year the second 9-hole course was completed and the final 9 was completed in 1915. The Norman K. Probstein Golf Course offers a true St. Louis golf experience for golfers of all skill and ability levels.

The tournament format will be the same as last year: a traditional scramble with shotgun start at 9:00 AM. Along with the usual prizes for Lowest Team Score, Highest Team Score, KP (Men’s and Women’s) and Longest Drive (Men’s and Women’s), there will be some unconventional and fun wrinkles on advancing the ball in certain situations, and a one-time opportunity to get creative with scorekeeping.

The emphasis will be on FUN in supporting the purpose of the tournament – raising money for the BCA Scholarship Foundation. Please join us for a lively event in a magnificent setting for this worthwhile cause.

Platinum Tournament Sponsor - $1,500

- Two-Hole sponsorship with sign and table at one hole
- One item in the participant bag (corporate swag or brochure)
- Logo on materials including logo and link on website
- Includes a foursome

Gold Tournament Sponsorship - $1,000

- One-Hole Sponsorship with sign and table at hole
- One item in the participant bag
- Logo on materials – company listing on website
- Two golfer registrations

Silver Sponsorship - $500

- One-Hole sponsorship with Tee Box sign
- One item in the participant bag
- Logo on materials
- One golfer registration
SPONSORSHIP

In addition to the previously mentioned sponsorships, the BCA also offers sponsorship opportunities with exclusivity to NCBC. These packages can be added to any of the packages above or purchased separately. 

Please Note: Some sponsorships are available on a first-come, first-served basis.

Global Green Sponsor - $5,000
Available: One
- Two conference registrations
- NCBC exhibit booth space at half price ($750)
- One full-page advertisement in conference guide
- Two tickets to the Annual BCA Dinner held at NCBC
- Logo and link on conference website
- Logo and link placed in four conference emails
- Logo in conference guide and brochure
- Verbal recognition during opening plenary session

Exhibitor Reception Sponsor - $5,000
Available: One
- One conference registration
- One 10’ x 10’ booth space at the show
- One black and white full-page ad in NCBC conference guide
- Two tickets to the Annual BCA Dinner held at NCBC
- Logo and link on conference website
- Logo in two conference reminder emails
- Signage at the exhibitor reception Tuesday night
- Logo in the program guide and brochure

Conference Notepads - $3,500
Available: One
- One Conference Registration
- Name and logo on notepads
- Name listed on program guide on conference agenda

NCBC Lunch Sponsor - $3,500
Available: One
- One Conference Registration
- VIP seating at the lunch
- Logo placed prominently on lunch signage
- Display table near registration
- Name listed on program guide on conference agenda

NCBC Lanyard Sponsor - $3,000
Available: One
- Logo on Lanyards for the conference attendees
- One VIP reception invitation

NCBC Break Sponsor - $1,000
Available: One per Break
- Logo placed prominently on break signage
- Display table in lobby during break
- Name listed on program guide on conference agenda

NCBC Program Ad - $250
Available: Unlimited
- One black and white full-page ad in NCBC conference guide

“I would and do highly recommend the BCA to all of my colleagues. BCA brings significant value to the building industry through its comprehensive training courses and the opportunity of being involved in local chapters to develop commissioning not only to a variety of regions nationally but now internationally as the BCA moves its leadership role in whole building commissioning forward into the global space.”

- Carl Lundstrom, PE, CCP
  Federal Solutions Manager, Eaton Energy Solutions, Inc., BCA Gold Sponsor
WHO SHOULD EXHIBIT AT NCBC?

As an exhibitor at NCBC you have the perfect opportunity to network, showcase your products and services and build relationships with a diverse membership that is focused on whole building commissioning. This popular single-day Exhibitor event is scheduled for Day One, when exhibition attendance, enthusiasm and focus are high. As a result, exhibitors can attend the conference and continue to develop relationships. We limit the size of the Exhibitor event so attendees don’t feel rushed, and you have more time for conversations that lead to brand recognition, new relationships, and sales.

BY EXHIBITING AT NCBC 2015, YOU CAN:

- Link your URL on the exhibitor page and receive a direct link to your products and services
- Leverage potential relationships before the conference even begins
- Create or maintain your visibility and brand image
- Arrange meetings with new and key customers
- Demonstrate your product capabilities
- Conduct competitive, customer and industry research
- Introduce new products or test market your new concept
- Get on-the-spot customer feedback
- Meet with channel partners
- Capture leads and write orders

WHAT IS INCLUDED IN YOUR BOOTH PACKAGE?

- 10 x 10 Booth, (1) 6-foot skirted table, (2) chairs
- Full conference registration
- Three exhibit personnel badges per booth
- $100 Discount on conference guide advertising
- One-time use of electronic attendee list
- Furniture upgrades available
- Company listed in on-site official guide
- Booth amenities: 8’ back drape and 3’ side drapes, booth identification sign