Sponsorship Prospectus
For more information please contact:

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Building Commissioning Association
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or

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Building Commissioning Association
503-467-0978
The BCA

The mission of the Building Commissioning Association is to guide the building commissioning industry through advancing best practices and education, and promoting the benefits of building commissioning.

Since its founding, the BCA has worked to help promote the benefit of commissioning and develop the highest standards and practices for the commissioning process. Through our education programs and market outreach BCA is the leader in driving the industry and promoting collaboration.

Who We Are

We believe the best way to create the best practices for commissioning is by listening to all parties involved in the development, construction and maintenance of buildings. Through this open dialog we can ensure that all stakeholders are benefiting from commissioning. Our membership of 1,200+ includes:

- Commissioning Providers
- Design Engineers
- Construction Managers
- Architects
- Energy Efficiency Researchers
- Facilities Consultants
- Building Owners/Representatives
- Consultants

Why you Should Partner with the BCA

Distinguish your company as a leader in commissioning and from your competitors through increased visibility and a demonstrated commitment to the advancement of commissioning and green building.

Develop your business through networking and marketing opportunities.

Influence the future of commissioning, energy efficiency, and sustainable building.
BCA and the National Conference on Building Commissioning (NCBC)

In 2012, the BCA will again co-produce the internationally recognized premier commissioning conference, the NCBC. Together BCA and PECI will bring more experts to the table to deliver an engaging and thought provoking conference agenda.

Building commissioning is increasingly recognized as a cost-effective process for optimizing building performance, reducing energy use, and improving indoor air quality, occupant comfort and productivity. The commissioning process for new and existing buildings touches many building industry disciplines from design to O&M to redesign or restoration.

This year, the conference will expand its increasingly diverse constituency, connecting the key players in this market to elevate the conversation, knowledge, awareness and skills that lead to high performance buildings.

Because BCA is co-producing the 2012 NCBC, we’re able to offer sponsor benefits in conjunction with this 20th annual conference. Don’t miss out on the opportunity to publicize your support of the industry and expand your message.
BCA / NCBC Sponsorship Opportunities

**Platinum Sponsor $10,000**
- BCA membership:
  - One corporate membership (the equivalent of 2 individual memberships)
  - One additional individual membership
- Logo recognition on BCA home page and BCA sponsor page
- Logo recognition in 12 BCA Newsflash announcements to 7,500+ BCA contacts
- ½ page ad in quarterly publication, *The Checklist* to 7,500+ BCA contacts
- Complimentary exhibit space at NCBC
- All benefits of a Platinum level sponsorship at NCBC (see page 8)

**Gold Sponsor $5,000**
- BCA membership:
  - One corporate membership (the equivalent of 2 individual memberships)
- Logo recognition on sponsor page of the BCA website
- ¼ page ad in quarterly publication, *The Checklist* to 7,500+ BCA contacts
- Reduced cost for exhibit space at NCBC
- All benefits of a Gold level sponsorship at NCBC (see page 8)

**Silver Sponsor $3,000**
- BCA membership:
  - One individual membership
- Logo recognition on the sponsor page of the BCA website
- ¼ page ad in one edition of quarterly publication, *The Checklist* to 7,500+ BCA contacts
- All benefits of a Silver level sponsorship at NCBC (see page 8)

**BCA-Only Sponsorship Opportunity**

**Newsflash Sponsor (Varies)**
- Logo recognition and link in Newsflash announcements that is emailed to 7,500+ BCA contacts. You choose the package that fits your needs.
  - 4 placements for $400.00
  - 6 placements for $575.00
  - Best Deal! 12 placements for $1000.00
NCBC-Only Sponsorship Opportunities

Nashville, TN
May 15-16, 2012

In its 20th year, the National Conference on Building Commissioning brings together experts from all aspects of the green building industry for two days of education and networking.

Who attends the NCBC?
NCBC Exhibit Show ~ May 15, 2012

This one-day show is a cost effective way to build relationships and boost sales of your products and services. You will generate qualified leads and expand your contact base.

We limit the size of the show so attendees don’t feel rushed and you have more time to have those important get-to-know-you conversations that lead to sales.

**Exhibitor Package $1,250**

Exhibit Space includes:
- 8 x 10 booth, 1 – 6’ skirted table, 2 chairs, and a wastebasket
- One full conference registration
- Two exhibitor registrations for booth staff
- Invitations to the exhibit hall reception
- $150.00 discount on Conference Guide advertising
- One-time use of electronic attendee list
In addition to joint BCA/NCBC sponsorships, you also have the opportunity to select from the following NCBC only options:

**NCBC Platinum Sponsor $7,500**

Sponsorship Includes:
- Two conference registrations
- VIP seating at opening plenary
- Two VIP reception invitations
- Discount on exhibit space
- One full page black and white ad in conference guide
- Logo and link on conference website
- Logo and link placed in four blast emails
- Logo in conference guide and brochure
- Verbal recognition during opening plenary session

**NCBC Gold Sponsor $3,500**

Sponsorship Includes:
- One conference registration
- One VIP reception invitation
- One black and white full-page ad in conference guide
- Logo and link on conference website
- Logo and link placed in two blast emails
- Logo in conference guide and brochure
- Verbal recognition during opening plenary session

**NCBC Silver Sponsor $2,500**

Sponsorship Includes:
- Company link on conference website
- One VIP reception invitation
- Logo and link placed in one blast emails
- Name recognition in conference guide and brochure
- Verbal recognition during opening plenary session
Exclusive NCBC Sponsorship Opportunities

In addition to the previously mentioned sponsorships, we also have sponsorship opportunities with exclusivity to NCBC. These packages can be added to any of the packages above or independently.

**Global Green Sponsor $5,000**

Sponsorship Includes:
- One conference registration
- Two VIP reception invitations
- One full-page advertisement in conference guide
- Logo and link on the NCBC Green Conferences section of the conference website
- Logo and link placed in all Green Conference related email blasts
- Logo in conference guide and brochure
- Verbal recognition during opening plenary session

**Exhibitor Reception Sponsor: $5,000**

*Available: 1*

Sponsorship Includes:
- One conference registration
- One VIP reception invitation
- Company name in conference guide
- Logo in one conference reminder blast email
- Signage at the exhibitor reception Tuesday night
- Company link on conference website
- Listing in the program guide

**Conference Notepads $3,500**

*Available: 1*

Sponsorship Includes:
- Name and logo on notepads
- One VIP reception invitation
- Name listed on program guide on conference agenda
Exclusive NCBC Sponsorship Opportunities, cont.

**NCBC Lunch Sponsor $3,500**

*Available: 2*

Sponsorship Includes:
- VIP seating at the lunch
- One VIP reception invitation
- Company logo placed prominently on lunch signage
- Display table near registration
- Name listed on program guide on conference agenda

**NCBC Wireless Sponsor $3,000**

*Available: 1*

Sponsorship Includes:
- One VIP Reception Invitation
- Company logo placed prominently signage in registration area
- Verbal recognition during opening plenary session
- Name listed on program guide on conference agenda

**NCBC Lanyard Sponsor $3,000**

*Available: 1*

Sponsorship Includes:
- Logo on Lanyards for the conference attendees
- One VIP reception invitation

**NCBC Break Sponsors $1,000**

*Available: 1 sponsor for each break*

Sponsorship Includes:
- Company logo placed prominently on break signage
- One VIP reception invitation
- Display table in lobby during break
- Name listed on program guide on conference agenda
# Major Sponsorship Benefits Summary

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<th>Gold (NCBC Only)</th>
<th>Silver (NCBC Only)</th>
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<td><strong>Individual Membership</strong></td>
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<td><strong>Logo recognition on home page of the BCA website</strong></td>
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<td><strong>Logo recognition sponsor page of the BCA website</strong></td>
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<td><strong>Logo recognition in 12 BCA Newsflash announcements</strong></td>
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<td><strong>Ad placement in <em>The Checklist</em> (1/2 page)</strong></td>
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<td><strong>Conference registrations</strong></td>
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<td><strong>One black and white full-page ad in conference guide</strong></td>
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<td><strong>Name recognition in conference guide and brochure</strong></td>
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<tr>
<td><strong>Verbal recognition during opening plenary session</strong></td>
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