BCxA
Sponsorship & Exhibitor Prospectus

2020
WHY SPONSOR BCxA?

Your commitment to the built environment is critical, whether your perspective is energy, building science, systems innovation, operating efficiency or, like the BCxA, best practices for delivering all of the above. Sponsors of the BCxA and our Annual Conference have the opportunity to influence major players and industry leaders who have the inside track on building performance opportunities, results, and transformative technologies.

Your sponsorship reinforces your visibility and commitment to building quality, safety, security and performance. Join us by sponsoring! The following is a list of sponsorship opportunities and packages for your consideration that can give you plenty of BCxA exposure all year long, plus your Annual Conference presence.

We are happy to work with you to customize a sponsorship package that best represents your vision. Please contact Liz Fischer to help customize your sponsorship package to your company’s needs and priorities.

Liz Fischer, Executive Director
lfischer@bcxa.org  |  971.245.6078
The BCxA is the original association that is completely committed to whole building commissioning. As a young, growing organization, it has a solid foundation of leadership in place that is necessary to drive and grow interest in the field of commissioning, as well as provide a high level of representation to a diverse membership base.

- Craig Hawkins, Sr. Commissioning Engineer, McKinstry - BCxA Platinum Sponsor
YEAR-LONG SPONSORSHIP

GOLD SPONSOR - $5,000
AVAILABLE: UNLIMITED

- (1) BCxA Corporate Membership
- Logo recognition on BCxA Sponsor web page
- Logo recognition in a minimum of (10) BCxA emailed announcements
- (1) Annual Conference registration
- (1) Ticket to the BCxA Annual Meeting & Dinner
- Listing in Annual Conference app
- Logo and link on Conference website
- Discounted rates to exhibit at the Annual Conference
- Logo and link featured in BCxA emails throughout the year
- Logo featured in Conference brochure
- Recognition during opening plenary session

SILVER SPONSOR - $3,000
AVAILABLE: UNLIMITED

- (1) BCxA Associate Membership
- Logo recognition on BCxA Sponsor web page
- (1) Annual Conference registration
- Logo and link on Conference website
- Logo and link featured in BCxA emails throughout the year
- Listing in Annual Conference app
- Discounted rates to exhibit at the Annual Conference
- Logo featured in pre-conference brochure
- Recognition during opening plenary session
BCxA’s webinars are a cost-effective way for commissioning stakeholders to get training and earn continuing education credits. These webinars are delivered by internationally respected commissioning providers. Each webinar is viewed by an average 300 attendees.

- Exclusive sponsorship of this webinar series
- Logo recognition on the Training page of BCxA.org and during opening and closing of each webinar.
- (1) 30-minute webinar with the opportunity to discuss your product. This webinar will be available on BCxA’s YouTube Channel for one year.
- Logo and link placed in all emails announcing the webinars in your series

**BLOG POST - $200**

- (1) 800-word blog post to be featured on the BCxA website and blog
- Posting may reflect your business, but must provide technical and educational substance
- Posting may include text, links, photos, video, etc. and are subject to approval by BCxA

**SOCIAL MEDIA POST - $200**

- (1) 280-character post to be featured on the BCxA LinkedIn and Twitter accounts
- Posting may reflect your business, but must provide technical and educational substance
- Posting may include text, links, photos, video, etc. and are subject to approval by BCxA
WHY SPONSOR BCxA ANNUAL CONFERENCE?

The BCxA Annual Conference is a premiere industry event. This conference draws commissioning professionals, engineers, architects, policymakers, manufacturers, contractors, and more to this event year after year for its networking, resources, fresh content, education opportunities, industry trends, speakers and so much more.

By sponsoring at the Annual Conference, you can:

• Create or maintain your visibility and brand with BCxA members and industry professionals

• Meet with channel partners

• Arrange meetings with new and key customers

• Introduce new products or test market your new concept

• Demonstrate your product capabilities

• Capture leads and write orders

• Get on-the-spot customer feedback

• Link your URL on the Sponsor web page and receive a direct link to your products and services
BCxA ANNUAL CONFERENCE
SPONSORSHIP

**TRACK SPONSOR - $2,500**

AVAILABLE: 7 OF 7

- Sponsored Track with logo featured throughout the day on signage
- (1) hour long educational session to speak directly to Conference attendees
- (1) Annual Conference registration
- (1) Ticket to the BCxA Annual Meeting & Dinner
- Listing in Annual Conference app
- Discount to reserve an exhibitor table at the Conference
- (1) Vendor TechTalk/Webinar
- (1) Post on the BCxA Blog
- (1) Social media post on LinkedIn and Twitter
- Logo featured on the website, Conference mailers and emails
ANNUAL MEETING & DINNER - $3,500

AVAILABLE: 2 OF 2

- The BCxA International Board of Directors’ Annual Meeting & Dinner is the signature BCxA event, and is tagged as “not your ordinary Annual Meeting!”
- (1) Conference registration
- (4) Annual Meeting & Dinner Tickets
- Signage at the event, including cocktail napkins
- Logo featured on the website, Conference mailers and emails
- Listed in Annual Conference app
- Recognition during opening plenary session
- (1) Post on the BCxA Blog
BCxA ANNUAL CONFERENCE
SPONSORSHIP

OPENING PLENARY - $1,500
AVAILABLE: 1 OF 1

- (1) Conference registration
- VIP seating at the breakfast
- Logo placed prominently on breakfast signage
- Listing in Annual Conference app
- Logo featured in Conference brochure
- Verbal recognition during opening plenary session

LUNCH KEYNOTE - $1,500
AVAILABLE: 2 OF 2

- (1) Conference registration
- VIP seating at the lunch
- Logo placed prominently on lunch signage
- Listing in Annual Conference app
- Logo featured in Conference brochure
- Verbal recognition during opening plenary session

BREAKS - $1,000
AVAILABLE: 4 OF 4

- Logo placed prominently on break signage
- Listing in Annual Conference app
- Company name listed in Conference brochure
NOTEPADS - $2,000
AVAILABLE: 1 OF 1

• (1) Conference registration
• Company name and logo on notepads distributed to all attendees
• Listing in Annual Conference app
• Logo in Conference brochure
• Recognition during opening plenary session

LANYARDS - $3,000
AVAILABLE: 1 OF 1

• (1) Conference registration
• Company logo on lanyards for all Conference attendees
• Logo in Conference brochure
• Verbal recognition during opening plenary session

EXHIBITOR TABLE - $1,750
AVAILABLE: 14 OF 14

• (1) Conference registration
  • Up to two (2) unregistered staff to be at the table
• (1) 30” x 6’ table with drape, two chairs, and power
• Logo in Conference brochure
• Listing in Annual Conference app
• Recognition during opening plenary session
WHY SPONSOR BCxA SCHOLARSHIP FOUNDATION GOLF TOURNAMENT?

The Michael R. Chelednik Memorial Golf Tournament in support of the BCxA Scholarship Foundation will take place in conjunction with the BCxA Conference. Test your skills on the course while helping to build the Foundation’s scholarship funds to support the next generation of commissioning providers.

The tournament format is a traditional scramble with shotgun start at 8:00 AM. Along with the usual prizes for Lowest Team Score, Highest Team Score, KP (Men’s and Women’s) and Longest Drive (Men’s and Women’s), there will be some creative and fun wrinkles on advancing the ball in certain situations, and a one-time opportunity to get creative with score keeping.

Proceeds benefit students and young professionals who want to enter the field of commissioning.
BCxA SCHOLARSHIP FOUNDATION GOLF TOURNAMENT SPONSORSHIP

PLATINUM SPONSOR - $1,500
AVAILABLE: UNLIMITED

- (1) Foursome pass
- (2) Hole sponsorship with sign and table at one hole
- (1) Promotional item in the participant bag (corporate swag or brochure)
- Company logo on materials including logo and link on BCxA website
- Listing in Annual Conference app

GOLD SPONSOR - $1,000
AVAILABLE: UNLIMITED

- (2) Golfer registrations
- (1) Hole sponsorship with sign and table at one hole
- (1) Promotional item in the participant bag (corporate swag or brochure)
- Company logo on materials including logo and link on BCxA website
- Listing in Annual Conference app

SILVER SPONSOR - $500
AVAILABLE: UNLIMITED

- (1) Golfer registration
- (1) Hole sponsorship with sign and table at one hole
- (1) Promotional item in the participant bag (corporate swag or brochure)
- Company logo on materials including logo and link on BCxA website
- Listing in Annual Conference app
In addition to the previously mentioned sponsorship options, BCxA also offers exclusive, customized sponsorship opportunities.

These customized sponsorship opportunities can be added to any of the sponsorship options or purchased separately.

For more information, please contact us directly:

**Liz Fischer,** Executive Director  
lfischer@bcxa.org  |  971.245.6078